



***schoolsport***  
AUSTRALIA

Strategic Plan  
**2024 - 2026**



# Our Vision

Exceptional student experiences through the provision of representative school sport.

# Our Purpose

To facilitate high quality national school representative sporting championships and provide unique educational experiences for students from all states and territories.



## 1 Pathways

Provide quality national championships which deliver credible pathways supporting and aligning to SSA member bodies and the sports.

## 2 Access and Equity

Ensure all talented students in Australia have an opportunity to access and participate in the representative pathway.

## 3 Partnerships

Develop sustainable and mutually beneficial partnerships with key stakeholders.

## 4 Educational Focus

Embed within the championship experience the importance of learning and student development.

## 5 Student Centred Approach

Put students at the centre of our decision-making processes.

## 6 Sustainable Growth

Ensure financial stability and growth through diversified funding sources.

# 1 Pathways

Provide quality national championships which deliver credible pathways supporting and aligning to SSA member bodies and the sports.

## Goals:

- A quality Championship model which creates pathways and provides an enhanced experience for students, officials, and other stakeholders including NSO's.
- Championships conducted in consideration of national and international standards.

# 2 Access and Equity

Ensure all talented students, regardless of cultural background, gender, gender identity, socioeconomic status, geographic location, or disability have an opportunity to access and participate in the representative pathway.

## Goals:

- Increase the diversity of representation of talent within the representative pathway.
- Monitor the access of students within identified cohorts to the representative pathway and address the barriers to participation to promote inclusivity.
- Increase the availability of scholarships and financial assistance programs for talented students who need support to meet their full potential.

# 3 Partnerships

Develop sustainable and mutually beneficial partnerships with key stakeholders to enhance the quality of championships and the experience for the students.

## Goals:

- Establish more strategic partnerships to enhance the quality of championships and provide additional benefits to students.
- Develop agreements offering educational opportunities and resources for students participating in championships.
- Develop longer term partnership agreements to assist with the delivery of School Sport Australia Championships.

## 4 Education Focus

Embed within the championship experience the importance of learning and student development.

### Goals:

- Greater consistency in the education and development of students integrated throughout the championships.
- Positive survey data of attendance and perceived support of non-competition aspect of the championship from students, parents, officials, and educators.
- A high quality Championship Team Experience to enhance attendance.

## 5 Student Centred Approach

Put students at the centre of our decision-making processes. Review sports, policies and procedures to ensure consideration of new sports and changes to our practices to promote successful outcomes for students.

### Goals:

- Develop a strategy to ensure a student centre approach.
- To deliver a contemporary and relevant national representative sports program.
- Consistency in application of non-sports specific rules of the championships.
- Review policies and procedures to ensure they match contemporary competition standards and practices.

## 6 Sustainable Growth

Ensure financial stability and growth through diversified funding sources.

### Goals:

- Increase in funding received from local and federal Governments.
- Diversification of revenue streams away from championship related.
- Establish baselines data and Improve data capture an analysis to inform evidenced based decisions.
- Incorporate technology-driven solutions for sports management & marketing.